



Dear Business Partner,

The San Mateo-Foster City Education Foundation is a non-profit organization that supports the education of 12,000 students in preschool through 8th grade in all 20 public elementary and middle schools in San Mateo and Foster City.

From January 28 through February 8, 2019, elementary schools across our district will participate in a Readathon to fund our kindergarten through 5th grade music programs. Readathon is a fun and equitable fundraiser that every child can participate in, regardless of their reading level. Our goal is to raise \$75,000 for our kids.

We are currently seeking community sponsors for our 3rd annual Readathon event. In last year's event, we had 12 of our schools representing 4,500 students participate and raise over \$60,000. This year, we are expecting 14 schools to join the effort. As an event sponsor, you will be creating goodwill with thousands of people in the San Mateo and Foster City communities! You will receive marketing exposure via our website promotions and other marketing efforts based on your level of giving. Details are on the attached form.

Currently, the SMFC Education Foundation supports 5th grade music and facilitates middle school athletics. As we grow, we are looking to support the arts, wellness, enrichment activities (field trips, assemblies, etc.) and STEM for our diverse community of students. By supporting and advocating for all of the schools in the District, the Education Foundation can take advantage of economies of scale and shared resources to do much more than our schools could do on their own.

Please consider becoming a sponsor for this community event and becoming our partner in education.

Sincerely,

Colleen Sullivan, President
San Mateo-Foster City Education Foundation

San Mateo-Foster City Education Foundation
1170 Chess Drive, Foster City, CA 94404
SMFCEF is a 501(c)(3) non-profit organization, donations are tax-deductible.
Tax ID 94-3110731



Company Name _____

(As you wish your name to appear in print)

Contact Name _____

Address _____

Phone _____ Email _____

We would like to support our community by sponsoring the San Mateo-Foster City Education Foundation's 3rd annual **Readathon**. Choose your option below:

SPONSORSHIP LEVEL	CONTRIBUTION
Contributor (Event Sponsor): Company Name on Event Website and Readathon Bookmark	\$250
Editor (Event Sponsor): Company Logo on Event Website and Readathon Bookmark	\$500
Author (Bronze Annual Sponsor): Small Company Logo on School Site Banners, Website, Newsletters, Social Media & Other Event Materials	\$1,000
Nobel (Silver Annual Sponsor): Medium Company Logo on School Site Banners, Website, Newsletters, Social Media & Other Event Materials	\$2,500
Pulitzer (Gold Annual Sponsor): Large Company Logo on School Site Banners, Website, Newsletters, Social Media & Other Event Materials. Meeting w/Superintendent once/year.	\$5,000
Other LARGER Amount:	\$ _____

Please make all checks to: San Mateo-Foster City Education Foundation

For more information, please email Vicki at smfcedfund@smfcsd.net

Gift Certificates and other smaller monetary amounts are also appreciated. Your company name will appear on our event website only. All contributions will receive a letter of appreciation with our Federal Tax ID number. All donations are tax deductible.

Thank you!

Colleen Sullivan, President

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