



Dear Business Partner,

The San Mateo-Foster City Education Foundation is a non-profit organization that supports the education of 12,000 students in preschool through 8th grade in all 20 public elementary and middle schools in San Mateo and Foster City.

From January 27 through February 7, 2020, elementary schools across our district will participate in a Readathon to fund our kindergarten through 5th grade music programs. Readathon is a fun and equitable fundraiser that every child can participate in, regardless of their reading level. This year our goal is to raise \$100,000 for our kids.

We are currently seeking community sponsors for our 4th annual Readathon event. Last year, all 17 elementary schools, representing over 8,000 students, participated and raised over \$115,000 for music education. As an event sponsor, you will create goodwill with thousands of people in the San Mateo and Foster City communities! You will receive marketing exposure via our website promotions and other marketing efforts based on your level of giving. Details are on the attached form.

The SMFC Education Foundation consistently supports Tk-5th Grade music and facilitates middle school athletics. **This year, through a number of significant partnerships and grants, we were able to contribute nearly 1,300 Chromebooks, provide new glassware and digital thermometers for all middle school science rooms, create a pilot Maker Space, fund an art program for a school in need, double SMETA's teacher grants, and more!** By supporting and advocating for all of the schools in the District, the Education Foundation can take advantage of economies of scale and shared resources to do much more than our schools could do on their own.

Please consider becoming a sponsor for this community event and becoming our partner in education.

Sincerely,

Colleen Sullivan, President
San Mateo-Foster City Education Foundation

San Mateo-Foster City Education Foundation
1170 Chess Drive, Foster City, CA 94404
SMFCEF is a 501(c)(3) non-profit organization, donations are tax-deductible.
Tax ID 94-3110731



Company Name _____
 (As you wish your name to appear in print)

Contact Name _____

Address _____

Phone _____ Email _____

We would like to support our community by sponsoring the San Mateo-Foster City Education Foundation's 3rd annual **Readathon**. Choose your option below:

SPONSORSHIP LEVEL	CONTRIBUTION
Contributor (Event Sponsor): Company <u>Name</u> on Event Website and Readathon Bookmark, Posters & other Event Materials	\$250
Editor (Event Sponsor): Company <u>Logo</u> on Event Website and Readathon Bookmark, Posters & other Event Materials	\$500
Author (Bronze Annual Sponsor): <u>Small</u> Company Logo on Downtown San Mateo Event Banner, Bookmark, Posters, Event Materials & Social Media	\$1,000
Nobel (Silver Annual Sponsor): <u>Medium</u> Company Logo on Downtown San Mateo Event Banner, Event Materials, Year-Round School Site Banners & Social Media	\$2,500
Pulitzer (Gold Annual Sponsor): <u>Large</u> Company Logo on Downtown San Mateo Event Banner, Event Materials, Year-Round School Site Banners & Social Media	\$5,000
Other LARGER Amount:	\$ _____

Please make all checks to: San Mateo-Foster City Education Foundation

For more information, please email Vicki at smfcedfund@smfcsd.net

Gift Certificates and other smaller monetary amounts are also appreciated. Your company name will appear on our event website only. All contributions will receive a letter of appreciation with our Federal Tax ID number. All donations are tax deductible.

Thank you!

Colleen Sullivan, President

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